

Minutes - July 15th 2026

JULIAN CHAMBER OF COMMERCE

1. **Meeting called to order at 6:06pm**
2. **Directors:** Tyler Stamets, Ashley Garrison, Dana Pettersen, Carmen Longoria(absent), Linda Ross, Lara Koljonen, Joe Breshears(absent), Rhondra Begley, Zora Martinez.
Executive Director: Robin Boland
3. **Review & accept June 17th 2026 minutes motioned by Linda, 2nd by Dana. All in favor.**
 - a. Chamber will be posting our meeting minutes online going forward
4. **Open Forum:**
 - a. **Britni Mushet - Backcountry Communities Thriving Executive Director:**
 - i. Requests a social media post, they have not seen any recently. Robin requests for members to tag her in posts they would like to have shared.
 - ii. LHL services for trash and bathroom, one of the employees is getting severely underpaid by the company while doing the majority of the grunt work and has expressed concern. As the chamber, we will carefully navigate a conversation about this with the business owner when we renegotiate their contract. Though we take responsibility for using county funds to hire a company to provide these services for our town, it is difficult for the Chamber to regulate or supervise how they run their business. Further discussion and investigation will continue.
5. **Executive Director Report - Robin Boland**
 - a. **Office & Visitor Center:**
 - i. Guide to Julian, seeking advertisements
 - ii. Working on Brewfest & Carnival permits
 - iii. Seeking storage space for carnival event supplies inside of town hall. Ian has been helping clean and make space.
 - iv. Town Hall locks, front porch stopped working but the backdoor is now available
 - b. **Chamber Foundation: Dana - N/A**
6. **Architectural Review Board (ARB): Joe Breshears - N/A**
 - a. Chamber is seeking a replacement ARB rep
7. **Committee Reports** (written committee reports will be filed with minutes):
 - a. **Finance: Zora, Tyler, Robin, Kelly (bookkeeper)**
 - i. General: \$92,525.26
 - ii. Office: \$8,268.28
 - iii. Property: \$102,839.87
 - iv. Town Hall Renovation: \$3,955.52
 - The chamber received the \$156,500 County Neighborhood Investment Grant, significantly strengthening cash reserves while funding future community improvement projects
 - Public restroom operations continue to be one of the chambers largest recurring operational expenses, totaling \$75,179.05 for the fiscal year

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b. Property Management: Tyler, Zora, Dana, Robin

- i. New tenants for the old health clinic building are moving in, we will host a ribbon cutting for them soon. Lassos & Lace + Antiques & Treasures (LLAT)
- ii. JBC burger joint has done a great job of paying their rent and working on property improvements over the past year

c. Membership Benefits: Ashley & Zora, Linda, Lara, Rhondda, Joe

- i. Committee Report: N/A
- ii. Merchants Workshops/Community Workshops: Get the Most out of Your Membership July 16th in upstairs Town Hall at 5:30-7:30pm
 - New Membership Informational booklet is AMAZING work!
- iii. Mixers: The Pub: September 9th at 5:30pm
- iv. Ribbon Cuttings: Seek coordination for Lassos & Lace + Antiques & Treasures
- v. New Business Welcome Committee: N/A
- vi. Mountain Mingle Report: Zora will be very busy this upcoming season so we will be temporarily ending this event from the end of July until the beginning of September then committing to 1 event a month 'First Wednesdays'.

d. Marketing: Rhondda & Tracy (JMA President), Robin, Tyler, Ashley, Joe

- i. Review meeting notes and updates on Carnival in the Square Aug 8th, 11-4pm
 - We have tents, games, seeking more prizes and volunteers to run games. We will need a speaker/music (Tyler)
- ii. See attachment for Robin's Marketing Report

e. Nomination Committee: N/A

f. Scholarship Committee: Lara & Carmen - N/A

g. Chamber Bylaw Committee: Carmen, Ashley, Robin - N/A

8. Events & Work Groups:

- a. San Diego Tourism Event: August 13th 6-9pm at Snapdragon Stadium

9. Chamber Sponsored Events:

- a. Taste of Julian June 27th 12:30-5pm - Debrief: sold out
- b. Merchant's Picnic at Sacred Mountain July 8th at 5:30pm - Debrief: beautiful & chill
- c. Sip of Julian: July 25th 11-5pm: about 100 tickets sold so far
- d. Carnival in the Square August 8th 11am-4pm
- e. Julian Mountain Brew Fest: August 22nd: seeking 8th beer vendor & permits
- f. Julian Grape Stomp Festa: September 5th: Next meeting Tuesday July 21st at 3pm
- g. Country Christmas:
- i. Budget meeting to begin planning a "redecorating xmas decorations party" to re-string white lights through the old garlands. We need more and bigger red bows for the garlands/wreaths.
- h. Christmas Market & Sing Along:
- i. Shop Local Give Away:

10. Chamber Co-Sponsored Events & Work Groups:

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- a. Model A Club: September 19th & C Street Fair
- i. More discussion needed

11. Old Business: N/A

12. New Business:

- a. Chamber ARB rep
- b. Short Term Rentals (Borrego Chamber of Commerce email)
- i. Motion to send out a simplified survey to our membership about this issue by Dana, 2nd by Ashley. All in favor.
- c. Ramona Country Fair Volunteer Booth July 31st - Aug 2
- i. Discuss a schedule and organize volunteers + supplies (Zora & Ashley)

13. Anything for the Good of the Julian Chamber: N/A

14. Adjourned Meeting at 8:02pm. Motioned by Linda, 2nd by Rhondda. All in favor.