

May 2026

Julian Marketing

- Of Members
- To Members
- Social Media
- Print Advertising
- Events
- Website Performance



TO COMMUNITY TO MEMBERS TO VISITORS

Member Emails



Tomorrow's Mixer and upcoming

Sent Email • Sent today at 11:28am PD

311 sends • 79 (26%) opens • 1 (1%) click • 6 (2%).



Coming up in Julian 5-4-26

Sent Email • Sent May 4, 2026 at 3:33p

313 sends • 197 (64%) opens • 0 (0%) clicks • 7 (2)

Informative FB Posts



Please Help Make the Cemetery Look Picture Perfect!

May 16th
9:00 a.m. - 12:00 p.m.
Pioneer Cemetery



BUILDING for Rent

Excellent location at 2721 Washington St.
Former Medical Clinic
Comes with a handicap parking space
Approximate Square Feet: 1200
Many office-sized rooms

Available immediately

RENT: \$3000 PER MONTH

IF YOU ARE INTERESTED IN VIEWING, PLEASE EMAIL CHAMBER@JULIANCA.COM



CALIFORNIA BLUEGRASS ASSOCIATION

JULIAN FAMILY FIDDLE CAMP
SINCE 1971

2026 Spring CONCERT SERIES

FRIDAY, MAY 8TH Night One
FEATURING:
TYLER GRANT
LUKE PRICE
RACHAEL PRICE
NAT COPELAND
NINA WEISMAN

SATURDAY, MAY 9TH Night Two
FEATURING:
JOHN REISCHMAN
JOHN MAILANDER
MISSY RAINES
CAROLYN KENDRICK
TRAY WELLINGTON

CAMP WHISPERING WINDS
17506 HARRISON PARK RD, JULIAN, CA 92036

OUR SPONSORS

Please help us recognize our people and organizations who support our community in so many ways. <https://bit.ly/2026JCSA>



RECOGNIZE OUR Standouts!

BUSINESS & ORGANIZATIONS COMMUNITY SERVICE AWARDS

PLEASE TAKE A MOMENT TO **NOMINATE** THOSE WHO SERVE OUR COMMUNITY.

★ AWARDS GIVEN AT ANNUAL PICNIC IN JULY ★

NOMINATE TODAY!

<https://bit.ly/2026JCSA>

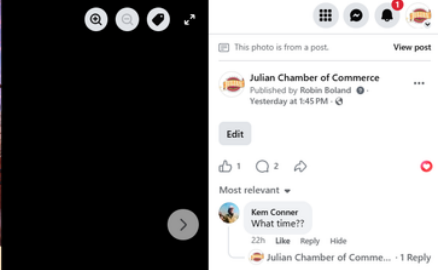


Join Us! **JULIAN CHAMBER Mixer**

CONNECT • COLLABORATE • COMMUNITY

ONLY \$5 ADMISSION

AT THE STUNNING



This photo is from a post.

View post

Julian Chamber of Commerce
Published by Robin Boland • Yesterday at 1:45 PM

Edit

1 2

Most relevant

Kern Conner
What time??

22h Like Reply Hide

Julian Chamber of Commerce... · 1 Reply



Julian Chamber of Commerce
Published by Robin Boland • May 4 at 4:29 PM

We look forward to enjoying this magical location with you all on May 13th.

MIXER MIXER MIXER

13

May Mixer at Stan-Land Foundation
990 Orchard Lane, Santa Ysabel (Wynola)

Come mix and mingle, and build our community. All while surrounded by the beauty of the Palomar Property.

- \$5 admission per person
- Chamber members will receive 2 free raffle tickets
- Donate a raffle item to receive a free raffle ticket

*Please bring a raffle item donation to help showcase your business and to support the event.

For your convenience, you may pay in advance online. This is not required, it is just offered for those who don't carry cash.



Julian Chamber of Commerce created an event.
May 6 at 12:55 PM

Community, Eats & New Stories Await!

ANNUAL MERCHANTS PICNIC
a picnic party!

Wed, July 8th
5:30pm

Sacred Mountain
2323 Farmer Rd

Tickets \$27pp
Get tickets at [Julianchamber.org](https://bit.ly/2026JCSA)

Wed, July 8 at 5:30PM
Annual Merchants Picnic



Julian Chamber of Commerce created an event.
May 6 at 12:10 PM

JULIAN MOUNTAIN MINGLE

COMMUNITY | COFFEE | CONNECTION

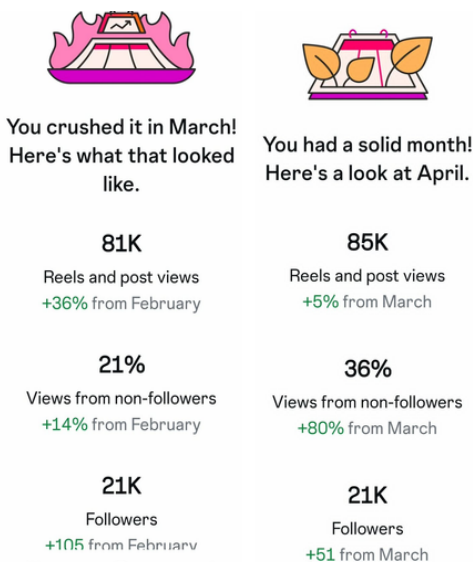
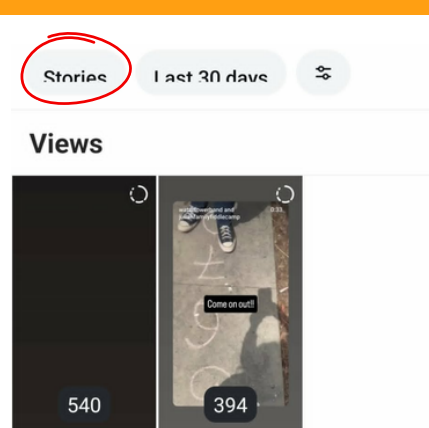
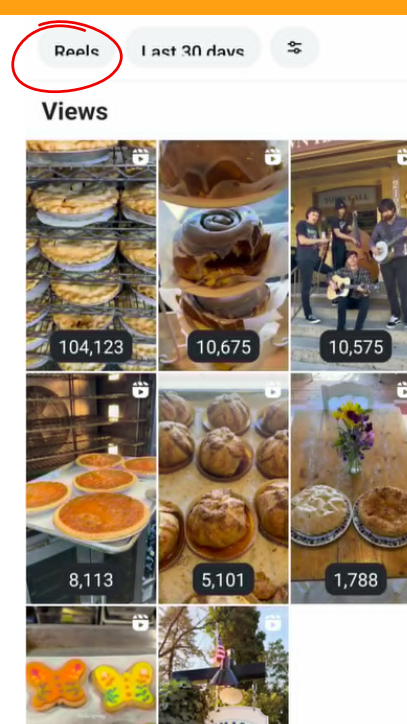
WEDNESDAYS | 8AM - 12PM

- Downstairs at the Town Hall
- Connect, collaborate, & enjoy the space.
- WiFi available for light work sessions.
- Coffee, light snacks, & monthly highlights.

COMPLIMENTARY TO ATTEND

A welcoming space for members and the broader community to connect.

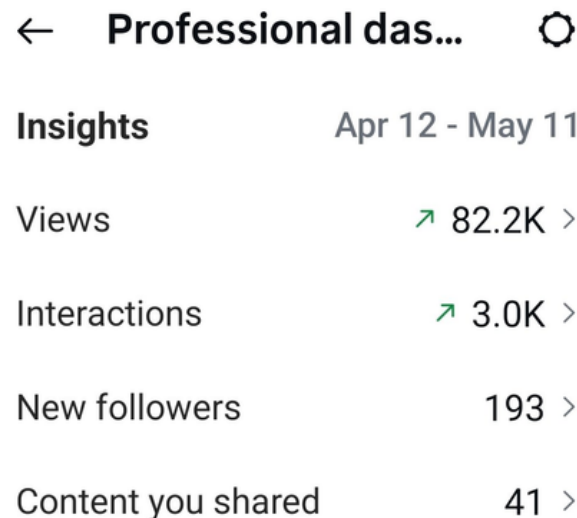
Wed, May 13 at 8AM and 4 more
Mountain Mingle



133 weeks

Amazing! You shared content 133 weeks in a row.

Sharing content consistently can help increase your following and reach over time.



Current Cover Photo



104,443 Views

+32.2% from previous 28 days



30,247

Viewers



185

3-second views

Last 28 days: Apr 14 - May 11

31,345 Total followers

+0.2% from previous 28 days



Tourist Information Center · Rising creator

Congratulations, Visit Julian, you've earned a rising creator badge!

This badge recognizes you for posting content that's original, received strong audience engagement and meets quality standards.

Your Page may now be suggested to people as a creator to follow.

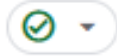
The badge is re-evaluated weekly. If you lose it, you can

Preview	Views	Viewers	Preview	Views	Viewers	Preview	Views	Viewers
 Julian Market & Deli Published • Apr 26 at 8:00	18,007	13,089	 Lions Tigers & Bears Published • May 6 at 8:00	5,259	3,880	 Moonshine M Published • May 6 at 8:00	2,148	1,512
 Mountain Rose Retreat Published • May 4 at 8:00	7,597	5,948	 This event always Published • Apr 21 at 8:00	4,636	2,975	 Coming up To Published • Apr 21 at 8:00	2,148	1,452
 The Julian Cider Mill Published • Apr 14 at 8:00	7,279	5,121	 Julian Julian Wea Published • Apr 29 at 8:00	3,928	2,291	 Visit the Calif Published • Apr 29 at 8:00	1,808	1,331
 Apple Alley Bakery A Published • Apr 16 at 8:00	7,189	5,197	 Join us on June 6 Published • Apr 17 at 8:00	3,216	2,163	 Escape to the Published • Apr 17 at 8:00	1,725	1,294
 Please come out and Published • May 1 at 8:00	7,085	4,53	Impressions (i) 3.15k ↑ 2.5% Engagements (i) 92 ↓ 27% Outbound clicks (i) 0 ↓ 100% Saves (i) 27 ↑ 8% Total audience (i) 2.37k ↑ 13%			1,218		
 Super Fun Event!!!! M Published • May 8 at 8:00	6,361	4,25	Engaged audience (i) 70 ↓ 20%			1,159		

Report for April Stats

WEBSITE RESULTS

Event count by Event name



EVENT NAME	EVENT COUNT
page_view	16K
user_engagement	11K
session_start	6.4K
first_visit	3.2K
scroll	2.1K
click	1.2K
Outbound Link Clicks	680

Views by

Page title and screen...



PAGE TITLE AND S...	VIEWS
Visit Julian Webcam ...	3.1K
Visit Julian Californi...	1.4K
Camping in Julian - ...	832
Julian Events - Visit ...	783
Restaurants, Dining i...	737
Tours & Goldmines i...	699
U-Pick Orchards & Ot...	656

Landing page: Landing page

/visit-julian-webcam 2457
Home 1121
/julian-events 354
/to-see-do/attractions-activities 309
/camping-in-julian 247
/u-pick-orchards 180
/to-see-do/special-events/taste-of-julian 156
/to-see-do 139
/food-drink/dining 112
/purchase-julian-items 91
/tours-gold-mines 81
/2022/03/lilac-festival-at-fort-cross 66
/dog-friendly-julian 58
/kids 58
/shopping 52
/apple-pie 42

Acquisition

SESSION SOURCE / MEDIU...	SESSIONS
google / organic	4.3K
(direct) / (none)	1.6K
bing / organic	183
eastcountymagazine.org / re...	115
yahoo / organic	70
duckduckgo / organic	32
facebook.com / referral	26

New users ?

3.2K

Returning users ?

978

Active users

3.5K

New users

3.2K

Average engagement time per active u...

1m 17s

Event count

40K

Report for March & April Stats

WEBSITE RESULTS

Top 25 Non Advertising Outbound Clicks

March

agunamountain.com/ 554
lakecuyamaca.net/webcam 363
theeaglemining.com/ 83
juliandarkskynetwork.com/index.html 76
julianfarmandorchard.com/ 61
julianhotel.com/ 60
julianlodge.com/ 45
bannerranchjulian.com/ 41
Fortcross.com/ 41
recreation.govlaguna campground 32
stateparks.com/cuyamaca.html 30
wynolajunctionantiques.com/ 30
californiawolfcenter.org/ 29
julianhotel.com/ 26
juliancafe.com/ 25
thepubatlakecuyamaca.com/ 25 25
minersdinerjulian.com/ 22
dudleysbakery.com/ 21
theeaglemining.com/ 20
julianminingcompany.com/ 20
instagram.com/visitjulian/ 19
julianfarmandorchard.com/ 18
julianminingcompany.com/ 18
applesandartorchards.com/ 17
airbnb.com/h/Julian-Crooked-Pine 16

April

lagunamountain.com/ 187
lakecuyamaca.net/webcam 172
fortcross.com/ 33
julianfarmandorchard.com/ 29
juliandarkskynetwork.com/index.html 29
stateparks.com/cuyamaca.html 28
recreation.gov/campgrounds/232279 27
theeaglemining.com/ 26
julianhotel.com/ 25
julianlodge.com/ 21
sdparks.org/WilliamHeise.html 17
theeaglemining.com/ 17
wynolajunctionantiques.com/ 16
bannerranchjulian.com/ 15
juliancafe.com/ 14
minersdinerjulian.com/ 13
julianfarmandorchard.com/ 13
julianpie.com/ 11
lakecuyamaca.net/ 11
calicocidery.com/ 9
julianminingcompany.com/ 9
strawberrycabin.com/ 8
instagram.com/visitjulian/ 8
airbnb.com/h/Julian-Crooked-Pine 7
californiawolfcenter.org/ 7

Social Media Shares

4/10 Mountain air - world health day
4/11 Julian Book House
4/12 Julian Cabins
4/13 Julian Christian Retreat
4/14 Julian Cider Mill Inc
4/15 Heroes Wood-Fired Pizza
4/16 Apple Alley Bakery
4/2 Julian Dark Sky Network
4/20 ECPAA FB Share
4/20 Mom's Pie House
4/21 Calico Ranch & Cidery
4/22 California Wolf Center
4/23 Crooked Pine Farmhouse
4/24 The Pub at Lake Cuyamaca
4/25 Julian Cafe & Bakery
4/26 Julian Market And Deli
4/29 Julian Weaving Works
4/29 FB Share Laguna Mountain Volunteer Association
4/30 Julian Woman's Club
4/8 Julian Arts Guild
4/8 FB Share Wynola Junction Antiques & Collectibles
4/9 JABCECC
5/1 American Legion Post 468 Julian
5/3 Moonshine Magic
5/4 Mountain Rose Retreat
5/5 Lasso's & Lace
5/8 CBA's Julian Family Fiddle Camp
5/11 Casa de Julian
5/12 Fort Cross Old Timey Adventures
5/13 Gem show
5/14 Banner Ranch Julian
5/15 Julian Healing Collective
5/16 The Blue Door Cottage
5/18 Julian Crafted Corner
5/19 Julian Pie Company
5/2 Kathy's Dress Shop
5/20 Julian Mercantile
5/21 Julian Meadery
5/23 Marisol's Pie Shop
5/24 Me & Granny's Creations

RESULTS

March 2026



In March, people watched your videos 333 times

Views
333

14% more than Jan 29 - Feb 28, 2026

Watch time (hours)
6.9

About the same as Jan 29 - Feb 28, 2026

Subscribers
+1



Video views

178

-82 (-31.54%) ↓

Profile views

7

-13 (-65.00%) ↓



Impressions

3.15k ↑ 2.5%

Engagements

92 ↓ 27%

Engaged audience

70 ↓ 20%

Saves

27 ↑ 8%

Total audience

2.37k ↑ 13%



Visitor Center/Town Hall

Your performance at a glance

17
calls
+6%

0
chat clicks

130
people asked for directions
+38%

15
website visits from
profile
-63%

1,042
profile views
-1%

352
searches
+30%

Julian Chamber

Your performance at a glance

16
calls
+77%

0
chat clicks

56
people asked for directions
+43%

31
website visits from
profile
-50%

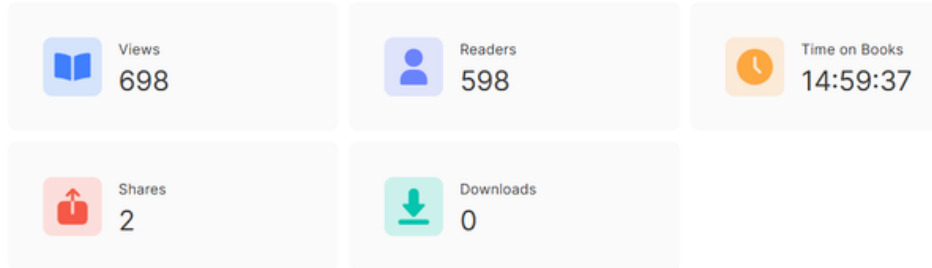
268
profile views
-14%

THIS AND THAT

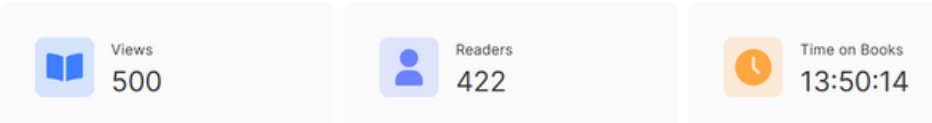
05/12/26

MAY POSTERS

March Online Guide Stats



April Online Guide Stats



Our Ad in SD Family Mag Out & About



Fresh air, small-town charm, and memory-making moments await. From apple orchards to gold mine adventures — Julian is your perfect family getaway.



Plan your next adventure • julianfamilytime.com

March Julian Journal Ad

Advertise in the 2026 Spring / Summer Guide to Julian

20,000 printed copies with solid distribution to our region and beyond. Coffee Shops, inside Orange County Newspapers/Newsletters, Town Hall, Wineries, Restaurants

ONLINE DIGITAL VERSION, with a clickable link to your chosen URL (your website, social media, YouTube, as examples).

Use Code to the left or visit julianchamber.org

April Julian Journal Ad

Julian Community Trade Show

Free Event

WEDNESDAY, APRIL 8TH
5:00PM - 7:00PM
JULIAN TOWN HALL

- Learn about Service Providers in our Area
- Learn About Organizations Serving Our Area and maybe join!
- Mix and Mingle with Your Community
- Free Baked Potato Bar

THANKS TO OUR SPONSOR:

RESULTS

April 2026



In April, people watched your videos 317 times

Views 317	Watch time (hours) 7.3	Subscribers +1
About the same as Mar 2 - 31, 2026	10% more than Mar 2 - 31, 2026	About the same as Mar 2 - 31, 2026



VisitJulian | visitjulian

94 Following 1134 Followers 3543 Likes

Video views 620 +448 (+260.47%) ↑	Reached audience 420 +420 (>999.99%) ↑	Profile views 12 +6 (+100.00%) ↑
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Overall performance

Percent changes are compared to 30 days before the selected date

Impressions ⓘ 3.42k ↑ 10%	Engagements ⓘ 106 ↑ 15%
Engaged audience ⓘ 88 ↑ 25%	

Total audience ⓘ 2.33k ↑ 0.8%	Engaged audience ⓘ 88 ↑ 25%
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Visitor Center/Town Hall

Your performance at a glance

📞 18 calls +5%	💬 0 chat clicks	📍 105 people asked for directions -19%
🌐 26 website visits from profile +73%	👁 1,069 profile views +2%	🔍 305 searches -13%

Julian Chamber

Your performance at a glance

📞 10 calls -37%	💬 0 chat clicks	📍 28 people asked for directions -50%
🌐 36 website visits from profile +16%	👁 325 profile views +21%	🔍 40 searches

UT Article

We were contacted by the UT for an article on Local Favorites. I was able to connect the UT with Linda Limon, which yielded this article.



The lobby of the Julian Gold Rush Hotel. Its rich history has always captivated me," Linda Todd-Limon said. KRISTIAN CARREON / UT

HANDICAPPED BY LOCALS

How do you like them apples? Julian farmer shares best spots

Limon Orchards owner loves Soups & Such Cafe, Coyote Jack Art Studio

Handicapped by locals is a regularly appearing feature that takes readers on a trip to the favorite haunts of interesting county residents.

By Carlos Roca

LIMON, CALIF.

In 2013 Linda Todd-Limon and her husband, Ken V. Limon, bought a retirement home in Julian, an approximately 180-acre, Limon did they know the purchase included 25 acres of pears and apple trees that would be harvested.

"We fell into it quite accidentally," Todd-Limon said. "We saw the trees. It's three turned orchards, so clearly the owners



Linda Todd-Limon and her husband, Ken V. Limon

before we did a lot of work, because it's kind of cursed into a lifeblood. After they bought the property, Todd-Limon and her husband found all of the previous owner's documents and notebooks about what, when and how many pear and apple trees were planted and what they yielded over the years. Now the couple is tending their own farm, Limon Orchards, where they produce a variety of heirloom

apples, organic pears and crabapples and sell to local markets, restaurants, churches and industries. Todd-Limon said they sell about 900 pounds of pears and a couple of thousand pounds of apples each year on average. "We hardly ever break even financially, which is the plight of the farmer, but it's very rewarding," she said. "You're working with the elements. You're out in the orchard as we were today. The grass is blowing beneath your feet, you're seeing leaves overhead and you're hearing birds sing. It's a very nice retirement sort of experience, if you know what I mean. It puts you in the moment, which is really cool."

Todd-Limon is a retired English and history teacher at 27 years for the Colton Valley Union School District. The last 17 years of her

and injured. M. a Mexican highway near the



The entrance to one of the rooms at the Julian Gold Rush Hotel. The spot is one of Linda Todd-Limon's favorite local places. KRISTIAN CARREON / U-T

LOCALS

From Page 1

were in Kentucky recently, of a worker, and he was working on the street, in a hole in the asphalt, and had his hard hat on," Todd-Limon said. "It was such a perfect moment because he looked so exhausted, and you can see in his face as if he was saying, 'So I really have to do this job?' And so I love that about photography and how you can capture a moment in someone's life."

Todd-Limon is also an active member of the Julian community.

From 2021 to 2023, she was the Julian Arts Guild president, where she helped the nonprofit's goal of exposing the community to more local artists and artwork through workshops, showcases and networking events.

She is a current member of the Julian Chamber Foundation, where she helps to advocate for things residents want for the unincorporated area, such as improvements to its town hall, she said.

Todd-Limon said she got involved in various community groups in Julian because she was new to the area and wanted to meet her new neighbors, and it blossomed

into friendships and a deeper appreciation for Julian. "Ken and I are both nature lovers, so for us Julian is a beautiful place to live," Todd-Limon said. "We have amazing friends who really enrich our lives. They're incredibly wonderful people."

Here are Todd-Limon's recommendations when visiting in and around Julian.

Q: Where is your favorite dining option?
A: My favorite place for breakfast or lunch is Soups & Such Cafe. The owners take great pride in delivering quality food that is fresh and flavorful. It is Julian's only cafe and full-service flower shop in one. The menu features a full line of homemade soups, fresh sandwiches and salads at lunch. Breakfast includes an array of organic egg dishes, organic apple pancakes, French press coffee and homemade desserts.

Q: What is your favorite small retail business or pop-up vendor to support?
A: My favorite vendor is Coyote Jack Art Studio. Local artists Vicki Hoff and Teresa Hernandez create artwork that is whimsical with an ethereal charm marked by a lively palette.

They are welcoming and friendly, which adds to the loveliness of the space.

Q: Where is your favorite open space?
A: My favorite hiking place is the Volcan Mountain Wilderness Preserve, which is just outside Julian. It is a mostly uphill hike and moderately strenuous, but worth the trek because you are rewarded at the top with a beautiful 360-degree view of the backcountry.

Q: Where is the best piece of artwork?
A: There are stained glass and iron doors in the Julian Library that were created by James Hubbell. They're just absolutely gorgeous. I mean, his work is, honestly, a dynamic fusion of color, structure and illumination.

Q: Where is your favorite entertainment attraction or historic landmark?
A: My favorite historical building in Julian is the Julian Gold Rush Hotel. Its rich history has always captivated me. It is one of the oldest continuously operating hotels in Southern California, established in 1897 by former slave Albert Robinson and his wife, Margaret.

ANNUAL EVENT

TASTE OF JULIAN

A RURAL DINING ADVENTURE

Win TWO TICKETS!

SATURDAY, JUNE 27 | 12:30 PM TO 5PM

Tell Us Your Favorite Spot in Julian to Dine, Or The Place You Want to Try.

WE WILL PICK A RANDOM WINNER ON JUNE 1ST!

PARTICIPATING LOCATIONS:

SHOP LOCAL

Eat Local

LOVE JULIAN

- Apple Alley Bakery
- Blue Door Winery
- Calico Cider
- Carrizito Ranch
- Heroes Wood-Fired Pizza
- Julian Beer Company
- Julian Hard Cider
- Julian Pie Company
- Julian Tea and Cottage Arts
- Julian Wine and Chocolate
- Mom's Pie House
- Nickel Beer Company
- The Julian Cider Mill

TASTE OF JULIAN.COM

Handouts Converted

All handouts converted on Canva. As they were in MS Publisher which is being phased out.



Julian's Featured Specials
• Edited 2 hours ago • Han...



Julian's Wineries, Beer, and Cider
• Edited 2 hours ago • Han...



Julian Area Picnic Sites
• Edited 3 hours ago • Han...



Julian History handout
• Edited 3 hours ago • Han...