



June 2026

Julian Marketing

- Of Members
- To Members
- Social Media
- Print Advertising
- Events
- Website Performance

TO COMMUNITY TO MEMBERS TO VISITORS

Member Emails



Visitor Summer 2026

Sent **Email** • Sent in the past hour • Rese
6,074 sends • 443 (7%) opens • 21 (1%) clicks • 148 (2%)



2026 Grape Stomp Sponsorship

Draft **Email** • Created yesterday at 3:53pm P



2026 Grape Stomp winery invite

Sent **Email** • Sent yesterday at 12:19pm PDT
27 sends • 12 (48%) opens • 0 (0%) clicks • 2 (7%) boun



2026 Grape Stomp Vendor Invitation

Sent **Email** • Sent yesterday at 12:03pm PDT
194 sends • 65 (35%) opens • 2 (1%) clicks • 8 (4%) bou



Marisol Ribbon Cutting

Sent **Email** • Sent Mon at 3:04pm PDT • \$
316 sends • 177 (58%) opens • 11 (4%) clicks • 11 (3%) bo



Tomorrow's Mixer and upcoming June

Sent **Email** • Sent Jun 9, 2026 at 1:30pm PDT
313 sends • 175 (58%) opens • 6 (2%) clicks • 9 (3%) bo



Mixer and upcoming

Sent **Email** • Sent May 26, 2026 at 10
309 sends • 181 (61%) opens • 5 (2%) clicks • 11



Tomorrow's Mixer and upcoming

Sent **Email** • Sent May 12, 2026 at 11:
311 sends • 156 (51%) opens • 2 (1%) clicks • 2 (2

JULIAN MOUNTAIN MINGLE

COMMUNITY | COFFEE | CONNECTION

WEDNESDAYS | 8AM - 12PM

DOWNSTAIRS AT THE TOWN HALL

Connect, collaborate, & enjoy the space.

WiFi available for light work sessions

Coffee, light snacks, & member highlights.

COMPLIMENTARY TO ATTEND

A WELCOMING SPACE FOR MEMBERS AND THE JULIAN COMMUNITY TO CONNECT.

WELCOME NEW MEMBERS

The Creative Haven Project
Joined June 2026

Red Root Wellness
Joined May 2026

San Ysidro Health
Joined April 2026

Visit Julian.com
JulianChamber.com

HISTORIC JULIAN CALIFORNIA

JULIAN MERCHANTS ASSOCIATION

VOTE & HELP US HONOR Our Community!

Community, Eats & New Stories Await!

ANNUAL MERCHANTS PICNIC
a picnic party!

Wed. July 8th
5:30pm

Sacred Mountain
2323 Farmer Rd

Tickets \$27pp
Get tickets at
Julianchamber.org

MINUTE A VOTE
e Year!

RECOGNIZE A STANDOUT
Who Goes Above & Beyond!

Honoring those who make Julian such an outstanding place to live, work, and visit.

BE PRESENTED AT OUR JULIAN PICNIC

Join us! JULY 8TH

YOUR VOTE MAKES A DIFFERENCE!

Nominate today and help us celebrate the best of Julian!

WE MAKE JULIAN A COMMUNITY WE'RE PROUD TO CALL HOME.

Julian Grape Stomp 29th Festa 2026

BE A VENDOR!

AT JULIAN'S 29TH ANNUAL GRAPE STOMP FESTA!

Showcase your business to hundreds of visitors celebrating wine, food, music and mountain-town fun.

SATURDAY SEPT. 5, 2026
11AM - 5PM

MENGHINI WINERY
Julian, CA

Perfect for:
ARTISANS • RETAIL LOCAL PRODUCTS
COMMUNITY ORGANIZATIONS & MORE!

RESERVE YOUR SPACE TODAY!
JulianGrapeStomp.com | (760) 765-1857

HOSTED BY THE JULIAN CHAMBER OF COMMERCE

VENDOR BOOTHS:
CHAMBER MEMBERS \$50
NON-MEMBERS \$100
LIMITED SPACES AVAILABLE!

Hybrid CERT Training

Join San Diego County Fire CERT and Your Neighbors at the Ramona Library for our 2026 Hybrid CERT Training

If a disastrous event overwhelms or delays first responders, San Diego County Fire Community Emergency Response Team (SDCF CERT) volunteers can assist others by applying the basic emergency response and organizational skills they learn during this FREE training.

SDCF CERT is one of the most active CERT Programs in the County, completing 17 disaster response deployments since June 2016. The Team is Nationally Recognized for their FREE community emergency preparedness training.

Hybrid CERT Training Topics

- Unit 1: Disaster Preparedness
- Unit 2: CERT Organization
- Unit 3: Disaster Medical Operations
- Unit 4: Disaster Medical Operations
- Unit 5: Disaster Psychological
- Unit 6: Fire Safety & Life
- Unit 7: Light Search & Res
- Unit 8: Triage
- Unit 9: Triage

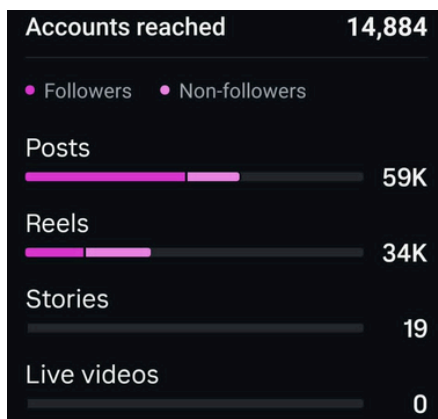
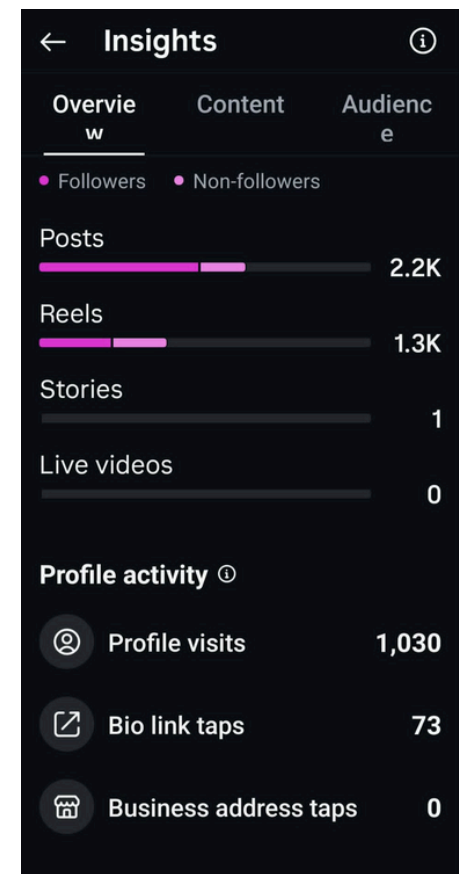
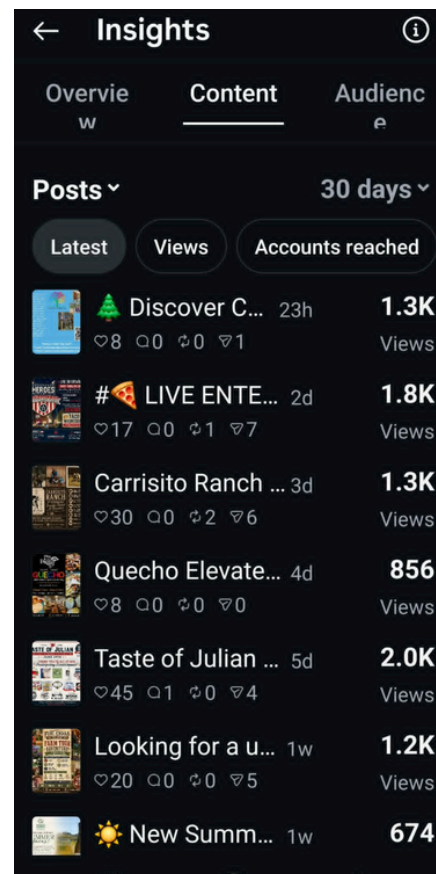
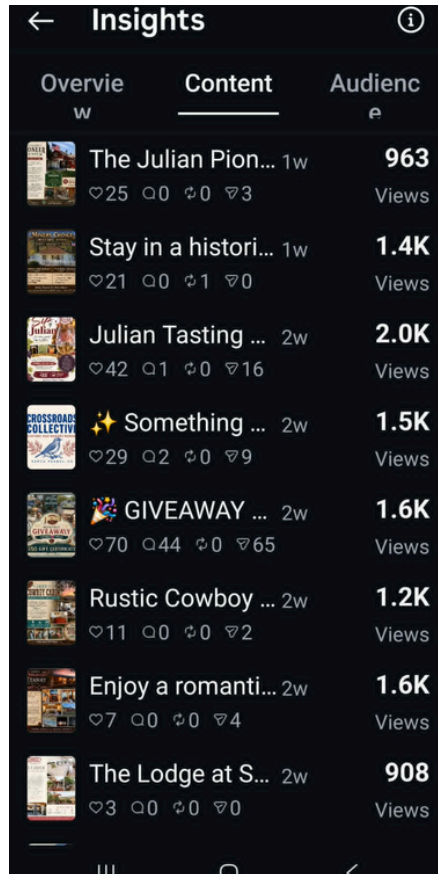
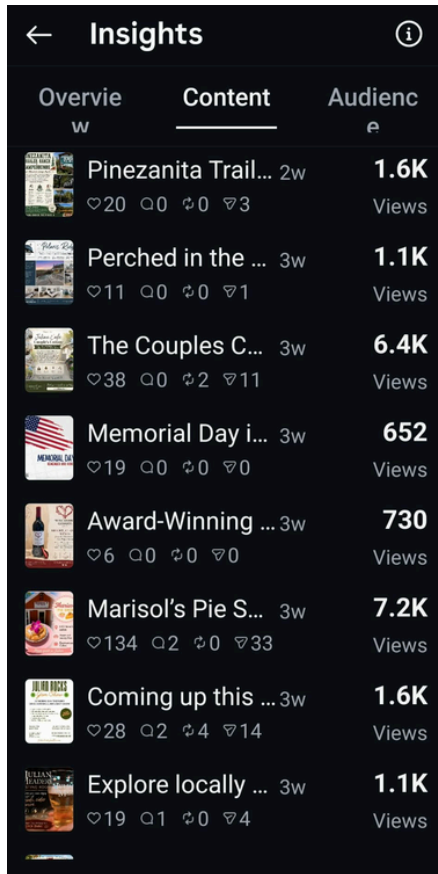
Dates:
• Saturday, August 01, 2026
• Saturday, August 08, 2026
• Both days

SUMMER MOVIES IN THE PARK

2026 SUMMER MOVIES IN THE PARK

DATE LOCATION

DATE	LOCATION
July 11	San Martin County Park
July 18	San Martin County Park
July 25	San Martin County Park
August 1	San Martin County Park
August 8	San Martin County Park
August 15	San Martin County Park
August 22	San Martin County Park
August 29	San Martin County Park
September 5	San Martin County Park
September 12	San Martin County Park
September 19	San Martin County Park
September 26	San Martin County Park
October 3	San Martin County Park
October 10	San Martin County Park
October 17	San Martin County Park
October 24	San Martin County Park
October 31	San Martin County Park



Current Cover Photo



31,407 Total followers ⓘ
+0.2% from previous 28 days

Top content

Win TWO TICKETS!
SATURDAY, JUNE 27 12:00PM TO 5:00PM
All the things friends spent in Julian to dine. On the Place You Want to Try.
WE WILL PICK A RANDOM WINNER ON JUNE 27!

Wed May 20, 5:17pm
23,529 Views

Marisol's
PIE SHOP
1921 Main St,
Julian
Sweet and Savory Pies
Espresso and Coffee

Sat May 23, 8:00am
14,084 Views

TRAILER RANCH
CAMPGROUNDS
Your Mountain Escape Awaits
RV Sites • Cabins • Campfires
Pet-friendly • Full Hookups

Thu May 28, 8:00am
12,363 Views

MADE FROM SCRATCH
"Made with Love"
LIFE IS SHORT. EAT MORE PIE.
The Julian Pie Shop

Tue May 19, 11:22am
6,880 Views

Mon Jun 1, 1:46pm
5,618 Views



5,572 Engagement ⓘ
+34.3% from previous 28 da

1,224
Reactions ⓘ

341
Comments ⓘ

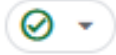
153
Shares ⓘ

Preview		Views ⓘ
	Julian Tasting Rooms offerin... Published • Jun 3 at 8:00 AM	1,585
	Enjoy a romantic getaway at... Published • May 30 at 8:00 AM	1,556
	The Julian Pioneer Museum ... Published • Jun 5 at 8:00 AM	1,326
	Explore locally made meads ... Published • May 21 at 8:00 AM	1,050
	Coming up this weekend Jul... Published • May 22 at 8:01 AM	974
	Looking for a unique family ... Published • Jun 10 at 10:15 AM	850

Report for May Stats

WEBSITE RESULTS

Event count by Event name



EVENT NAME	EVENT COUNT
page_view	17K
user_engagement	11K
session_start	6.3K
first_visit	3.3K
scroll	2.2K
click	1.1K
Outbound Link Clicks	525
-	-

Views by

Page title and screen...



PAGE TITLE AND S...	VIEWS
Visit Julian Webcam ...	2.2K
Visit Julian Californi...	1.7K
Camping in Julian - ...	946
Julian Events - Visit ...	944
Restaurants, Dining i...	886
Purchase Julian Item...	859
U-Pick Orchards & Ot...	853
-	-

Landing page: Landing page

/visit-julian-webcam 1715
/Home 1281
/julian-events 427
/to-see-do/attractions-activities 399
/camping-in-julian 291
/u-pick-orchards 236
/to-see-do 165
/to-see-do/special-events/taste-of-julian 145
/food-drink/dining 116
/purchase-julian-items 111
/julian-rocks-gem-show 101
/dog-friendly-julian 74
/lodging 69
/kids 68
/tours-gold-mines 68
/shopping 55

Acquisition

Sessions by Session manual source



SESSION MANUAL SOURCE	SESSIONS
google	4.3K
bing	143
yahoo	105
eastcountymagazine.org	83
sandiego.org	43
duckduckgo	39
facebook.com	36

Active users

3.6K

New users

3.3K

Average engagement time per active u...

1m 19s

Event count

42K

Report for May Stats

WEBSITE RESULTS

Top Non Advertising Outbound Clicks

lagunamountain.com/ 107
www.lakecuyamaca.net/webcam 59
www.juliandarkskynetwork.com 46
julianfarmandorchard.com/ 36
www.stateparks.com/cuyamaca.html 34
www.julianhotel.com/ 33
www.bannerranchjulian.com/ 28
www.recreation.gov/laguna 19
www.julianlodge.com/ 18
www.julianminingcompany.com/ 17
www.theeaglemining.com/ 17
www.lakecuyamaca.net/ 16
www.theeaglemining.com/ 16
www.fortcross.com/ 16
www.juliancafe.com/ 15
www.sdparks.org/WilliamHeise.html 13
www.calicocidery.com/ 13
julianfarmandorchard.com/ 13
visitor.r20.constantcontact.com/ 13
pinezanita.com/ 12
www.airbnb.com/h/darkskyden 11
www.cameldairy.com/ 11
www.applesandartorchards.com/ 10
www.thepubatlakecuyamaca.com/ 10
www.minersdinerjulian.com/ 9
www.momspiesjulian.com/ 9
www.lakecuyamaca.org/camping 9
www.julianminingcompany.com/ 9
quickmap.dot.ca.gov
applealleyjulian.godaddysites.com/ 8
campstevens.org/ 8

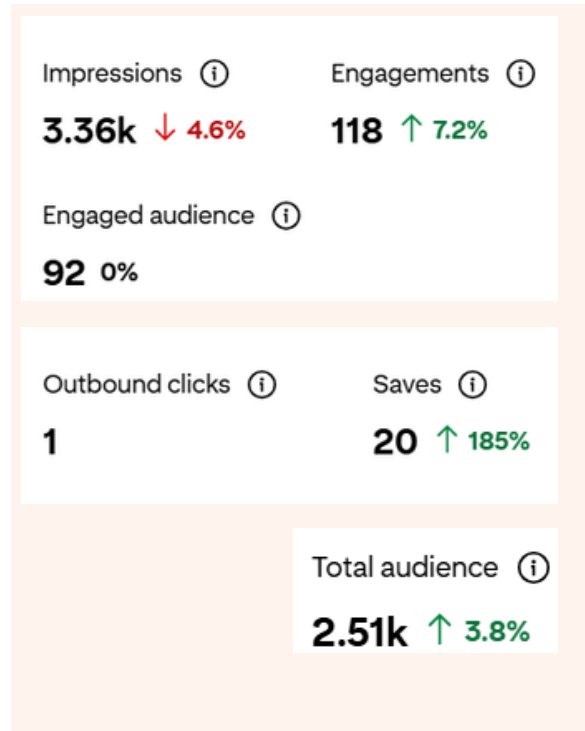
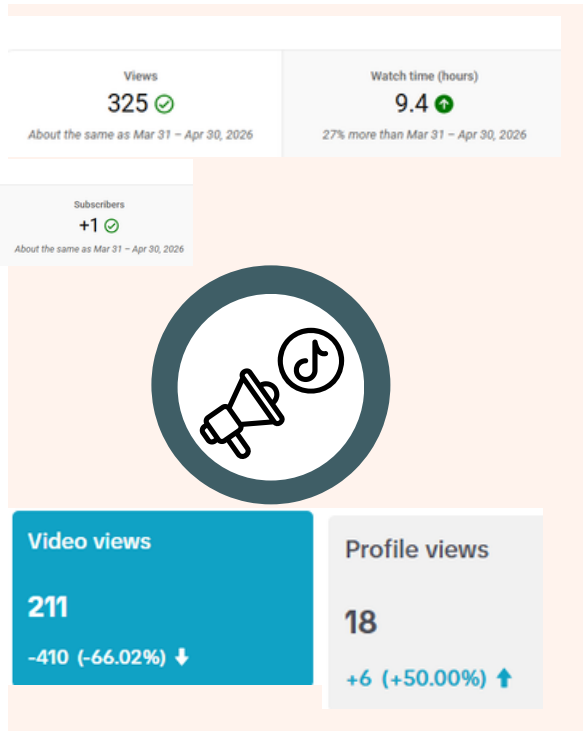
lagunamountain.com/ 107
www.lakecuyamaca.net/webcam 59
www.juliandarkskynetwork.com 46
www.californiawolfcenter.org/ 8
www.juliancabins.com/ 8
www.californiawolfcenter.org/ 8
www.fortcross.com/ 8
www.instagram.com/visitjulian/ 8
airbnb.com/h/Julian-Crooked-Pine 7
www.julianpie.com/ 7
www.wynolajunctionantiques.com/ 7

Social Media Shares

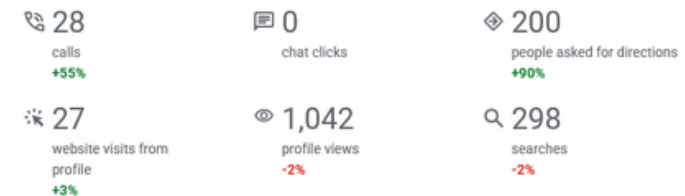
5/25 Memorial day
5/26 The Julian Cafe Cottages
5/27 Polaris Ridge
5/29 The Lodge at Sacred Mountain Ranch
5/30 Couple's Cabin in Wynola, The
5/30 The Old Julian Garage
6/1 contest Wynola Junction Antiques
6/9 Storum Ranch Cider & Wine
6/10 fort Cross Old Timey Adventures
6/11 June insta contest
6/12 Taste of Julian
6/13 Quecho Elevated Mexican Eatery
6/14 Carrisito Ranch
6/16 Camp Cedar Glen
06/17 Father's Day Teas JTCA

RESULTS

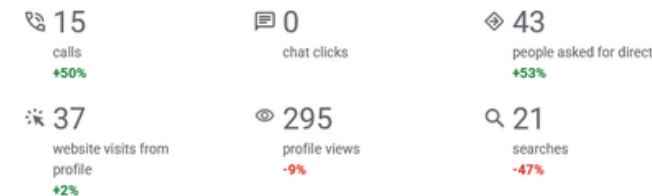
March 2026



Visitor Center/Town Hall



Julian Chamber



THIS AND THAT

06/17/2026

March Online Guide Stats

YOUR MAY REPORT

	Views 450		Readers 389
	Shares 1		Downloads 0

JUNE Member Promotions



Visitor Center Posters



Our Ad in SD Family Mag Out & About



Fresh air, small-town charm, and memory-making moments await. From apple orchards to gold mine adventures — Julian is your perfect family getaway.



Plan your next adventure • julianfamilytime.com

June and July Julian Journal Ads

CHAMBER WORKSHOP:
JULY 16, 2026 5:30 PM
TOWN HALL

NON-MEMBERS WELCOME
& ENCOURAGED
TO ATTEND



BENEFITS & OPPORTUNITIES
TOOLS & RESOURCES
TIPS & IDEAS



JULIANCHAMBER.ORG
760-765-1857

LOOKING FORWARD
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LOOKING FORWARD

June 10th Mixer ... Nickel Beer Co
July 8th ... Annual Picnic, Sacred Mountain
Sept. 9th ... Mixer... Pub at Lake Cuyamaca

**We look forward to seeing you at
Your Chamber Events.**

Share with us how we can support your business
Be a part of the team.



Community, Eats & New Stories Await!
ANNUAL MERCHANTS PICNIC
a picnic party!

Wed. July 8th
5:30pm

Sacred Mountain
2323 Farmer Rd
Tickets \$27pp
Get tickets at
Julianchamber.org



RESULTS

April 2026



In April, people watched your videos 317 times

Views 317	Watch time (hours) 7.3	Subscribers +1
About the same as Mar 2 - 31, 2026	10% more than Mar 2 - 31, 2026	About the same as Mar 2 - 31, 2026



VisitJulian | visitjulian

94 Following 1134 Followers 3543 Likes

Video views 620 +448 (+260.47%) ↑	Reached audience 420 +420 (>999.99%) ↑	Profile views 12 +6 (+100.00%) ↑
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Overall performance

Percent changes are compared to 30 days before the selected date

Impressions ⓘ 3.42k ↑ 10%	Engagements ⓘ 106 ↑ 15%
Engaged audience ⓘ 88 ↑ 25%	

Total audience ⓘ 2.33k ↑ 0.8%	Engaged audience ⓘ 88 ↑ 25%
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Visitor Center/Town Hall

Your performance at a glance

📞 18 calls +5%	💬 0 chat clicks	📍 105 people asked for directions -19%
🌐 26 website visits from profile +73%	👁️ 1,069 profile views +2%	🔍 305 searches -13%

Julian Chamber

Your performance at a glance

📞 10 calls -37%	💬 0 chat clicks	📍 28 people asked for directions -50%
🌐 36 website visits from profile +16%	👁️ 325 profile views +21%	🔍 40 searches

UT

SEPTEMBER

Julian Grape Stomp Festa: The Julian Grape Stomp Festa returns for the 28th time with an all-day event. Guests can take part in the tradition of stomping grapes with their bare feet to get the juice out for creating wine. Admission to the event includes wine tasting and family-friendly activities. 11 a.m. to 5 p.m. Sept. 5. Menghini Winery, 1150 Julian Orchards Drive. \$8-\$25. visitjulian.com/to-see-do/special-events/grape-stomp

Reader

Saturday, July 25, 2026



Sip of Julian

11AM

Julian Town Hall

Julian

Beer

Food & Drink

Saturday, Aug. 22, 2026



Julian Mountain Brewfest

12PM

Nickel Beer Co.

Julian

Saturday, Sept. 5, 2026



Julian Grape Stomp Festa

11AM

Menghini Winery

Julian

Food & Drink

Special Events



Patch

<https://patch.com/california/julian-ca/calendar>



Julian Events: What's Happening this Week in Julian, CA

June 24 ELEANOR BURNS SHOW – JUNE. July 17 "My Fair Lady" in Julian 7:00 pm. July 26 Sip of Julian (July) 12:00 pm. Julian Mountain Brewfest 12:00 pm

SD Tourism



sandiego.org

<https://www.sandiego.org/events-festivals/taste-of-julian>

Taste of Julian | Jun 27, 2026 | San Diego, CA Events

Dates & Times Jun 27, 2026 12:30pm-5:00pm 2129 Main Street. From the Old 1 Grape Stomp Festa, Julian events are great for couples, families ...



Julian Mountain Brewfest

Aug 22, 2026

Julian Mountain Brewfest Features Local Brews, Music, and More The first annual Julian Mountain Brewfest is scheduled for Saturday, August 23, offering a lively afternoon of craft beer, cider, wine and...



Julian Grape Stomp Festa

Sep 5, 2026

Returning in 2026 – Please join us as we celebrate our 28th anniversary of the Julian Grape Stomp Festa! We are excited to be continuing the old-world tradition of kicking off your shoes, rolling...